



ananea  
slow glamour

HOTELOVERVIEW

# the vision

To be a real and modern lifestyle hotel alternative in the jungle of mix-up tour operator hotels, ananea's vision is to make the feel of a lifestyle-hotel scalable.

Large resorts don't have to present themselves like anonymous mass handling hotels. Less choice can be more experience.

Having right ingredients are what really matters. We are convinced that this is the only way to bring together future generations of loyal, modern guests.

# the concept

To embody this philosophy throughout every aspect of the hotel experience, the ananea concept is structured around 5 cornerstones and their resulting 8 touchpoints.

These foundational elements and guidelines are designed to create a holistic guest experience – one that remains memorable long after their stay.

The concept of slow glamour embodies a refined approach to hospitality that blends a relaxed and unhurried experience together.

It's about indulging in quality moments, thoughtful design, and personalized service, rather than rushing through typical hotel offerings. This concept emphasizes timelessness, sophistication, and a dedication to craftsmanship and authenticity, creating an atmosphere where every detail contributes to a memorable and deeply satisfying stay.

slow glamour: Comfort and relaxation over glitz and glamour.





## requirements

- 4-5 stars (local and international)
- use natural materials
- less of everything, but higher quality
- warm colours and strong contrasts
- social spaces
- restaurants with special themes with freshness, local food and high-quality ingredients
- slow entertainment without being pushy: barbecue, cinema nights, large tables for easy gathering with others, chill-evenings, unexpected surprises in every shape and form
- focus on sustainability

## minimum requirements

### # capacity

- ideally around 80 – 130 rooms

### # spacious bedrooms

- spacious rooms
- all rooms with balcony or terrace
- integrated bathrooms with separate walk-in shower

### # catering options

- bed&breakfast / halfboard for up to 130 rooms
- all-day dining, à la carte outlets upgraded all-inclusive concept for over 130 rooms
- ideally open kitchen/show-cooking stations chef&me concept

### # bars

- main bar and pool bar

### # slow entertainment

- simple musical instruments, high-quality sound system
- rituals for sundowners, morning activity sessions and weekly programs with local artists

### # facilities: mind, body and soul

- state of the art spa
- yoga

## guest Experience at 8 touchpoints:

### # 1 pre-arrival

- online check-in
- mobile concierge
- pre-stay informations

### # 2 arrival

- family-like greeting
- address by first name
- welcome drink
- lounge music

### # 3 rooms

- stylish & comfy
- chat service, e.g. WhatsApp or hotel app
- multifunctional plug
- in-room coffee machine & hot water kettle
- high-quality mattress,
- beach bag included
- locally sourced, organic and sustainable bathroom amenities

### # 4 public spaces:

- programmed playlists
- lobby as Living room or lounge
- generous pools
- dj place & sophisticated sound system
- high-speed wifi free of charge
- community tables

### # 5 mind, body & soul

- spiritual inspired treatment rooms
- state of the art gym
- spa / wellbeing center
- yoga lessons

### # 6 f&b

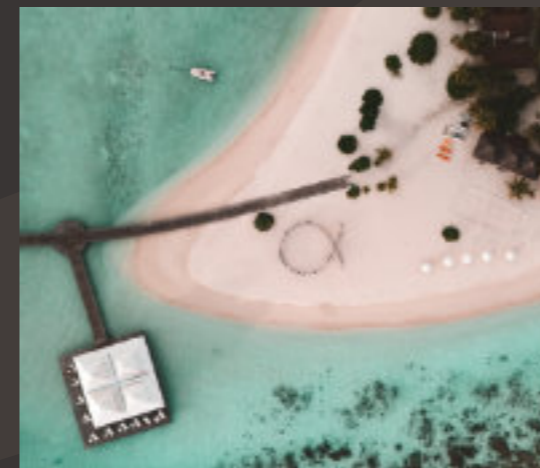
- healthy, organic, label ingredients, local nutrition value
- cocktail & Mocktails throughout the day
- cooking station to enjoy together "me & you & chef"

### # 7 departures

- exchange of socials channels
- guestbook
- "one for the road" goodbye-cookies

### # 8 slow entertainment

- simple musical instruments to make your own music
- high-quality sound system
- establish rituals for sundowners, morning activity sessions
- weekly programs with local artists
- fostering of relaxed spaces to chill, talk and enjoy friendship



Italy, Tropea

# ananea Tropea Yachting Resort ◆◆◆◆

From 2024, the new ananea hotel will be located in the heart of Tropea, Italy (Calabria). Here, lifestyle meets casual elegance and Mediterranean minimalism. Just a few metres from the harbour, this is the ideal location for an eventful holiday in the charming town of Tropea with its beautiful old town. It offers 33 elegant rooms and suites with modern amenities and a breathtaking view of the Tyrrhenian Sea.

- Location: approx. 1 km to Tropea train station, approx. 60 km to the airport Lamezia Terme
- 33 rooms, completely renovated and converted in an elegant industrial style
- Just a few steps from the historic old town of Tropea
- À la carte restaurant & 1 bar, and pool
- Located in direct proximity to the marina and the sea
- Board: Breakfast and half board



Portugal, Algarve

# ananea Castelo Suites Algarve ◆◆◆◆

The ananea Castelo Suites Algarve is located in the picturesque region of Albufeira in the Algarve region of Portugal. It offers 146 rooms and suites that provide comfort and style. The accommodations are equipped with modern facilities and offer spectacular views of the coast and the Monchique mountains. The resort is located in the quiet neighbourhood of Praia do Castelo and Praia do Evaristo beaches.

- Location: approx. 45 km to Faro airport, approx. 900 - 1,200 m to the beaches
- 146 rooms in 10 different categories
- Located on the breathtaking coast of the Algarve
- New ananea Lifestyle Hotel (new building opening in summer 2025)
- Design by Nini Andrade Silva (award-winning Portuguese interior designer)
- High focus on sustainability and energy efficiency
- Roof terrace with rooftop bar and infinity pool
- Lounge area with breathtaking views over the Algarve coast
- Board: Breakfast and Half Board

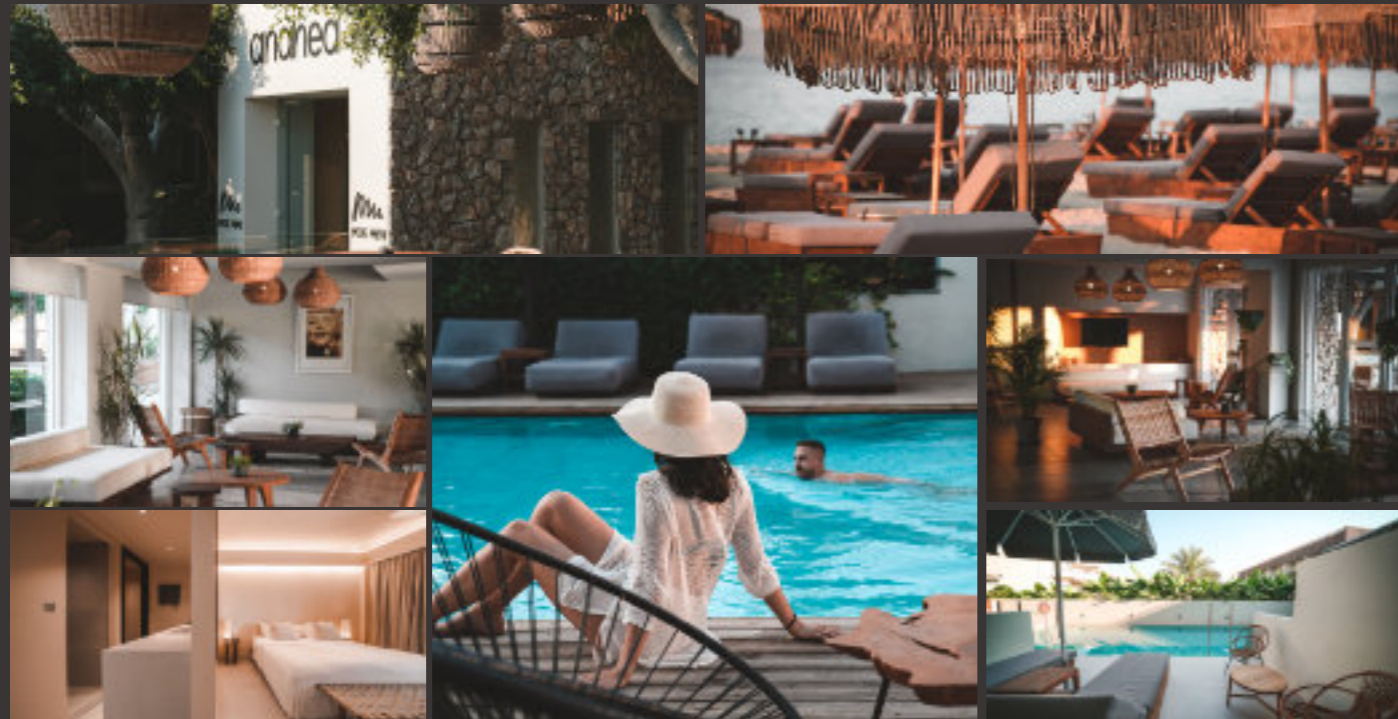


Greece, Kos

## ananea Kos ◆◆◆◆

The ananea Kos is located on the north coast of the Greek island of Kos and offers 74 beautifully designed rooms and suites. The hotel is situated in the quiet and well-kept area of Tigaki, within walking distance of the beach. Guests can enjoy the hotel's modern amenities and breathtaking views of the sea.

- Location: direct access to the fine sandy beach, only separated from the street, approx. 11 km to the centre of Kos Town, approx. 15 km to the airport
- 74 rooms in 5 different categories
- Modern adults-only lifestyle hotel, for guests aged 16 and above
- Exceptional architecture with lots of natural materials and wood
- Lounges with DJ music
- Regional dishes and drinks
- Stylish beach restaurant
- Board: Breakfast, half board and all inclusive



Greece, Crete

## ananea Rocrita ◆◆◆◆

Ananea Rocrita in Crete will open in 2026, offering a unique blend of slow glamour and Cretan hospitality. Located on Crete's unspoilt coastline, the hotel offers luxurious accommodation with panoramic views of the azure Mediterranean Sea. Guests can explore ancient ruins, enjoy Cretan cuisine and relax in modern wellness facilities.

- Location: direct access to the beach, approx. 1.5 km to the town centre of Mochlos, approx. 95 km to the airport
- New ananea hotel in the northeast of Crete with a great location in a bay
- Former Club Aldiana, completely modernised, rebuilt and expanded
- 360 comfortable rooms and suites
- Modern and family-friendly hotel in a quiet location
- Wide range of culinary options with 4 à la carte restaurants, street food hub and main restaurant
- Children's Club & Activity Park
- 2 main pools, Ninja Splash Pool and wellness & Spa centre
- Board: All inclusive



Greece, Mykonos

## ananea Mykonos ◆◆◆◆

The ananea Mykonos is located on the popular Greek island of Mykonos. The 26-room hotel is characterised by modern design and subtle colours that create a feel-good atmosphere for body and soul. It is located just 4 km from the city centre and offers a relaxed, adults-only environment (minimum age: 16 years).

- Location: beach approx. 150 m, to the city centre of Mykonos Town approx. 4 km, to the airport approx. 5.5 km
- Small adults-only resort with 26 rooms
- Charming lifestyle hotel on Mykonos
- À la carte restaurant with terrace and beautiful sea view
- Villa and suites with private pool can be booked
- 24-hour room service
- Yoga, gym and massages (partly from external suppliers)
- Board: Breakfast



Egypt, Hurghada

## ananea Hurghada ◆◆◆◆

The ananea Hurghada in Egypt offers an elegant, adults-only environment. Immerse yourself in the concept of slow glamour and enjoy modern elegance and contemporary interior design. The small, beautiful resort comprises 114 rooms, including some with a private jacuzzi for an especially exclusive holiday experience. Enjoy unforgettable days in this unique oasis of recreation, with direct access to the beach and first-class diving and snorkelling opportunities in the Red Sea.

- Location: beach approx. 50 m, to the city centre of Hurghada approx. 2 km, to the airport of Hurghada approx. 13 km
- 114 rooms in 3 different categories, some with jacuzzi, in 2 buildings (lift available)
- New hotel for summer 2025
- À la carte restaurant, buffet restaurant with terrace
- Direct beach access
- Adults only (from 16 years)
- Board: All inclusive

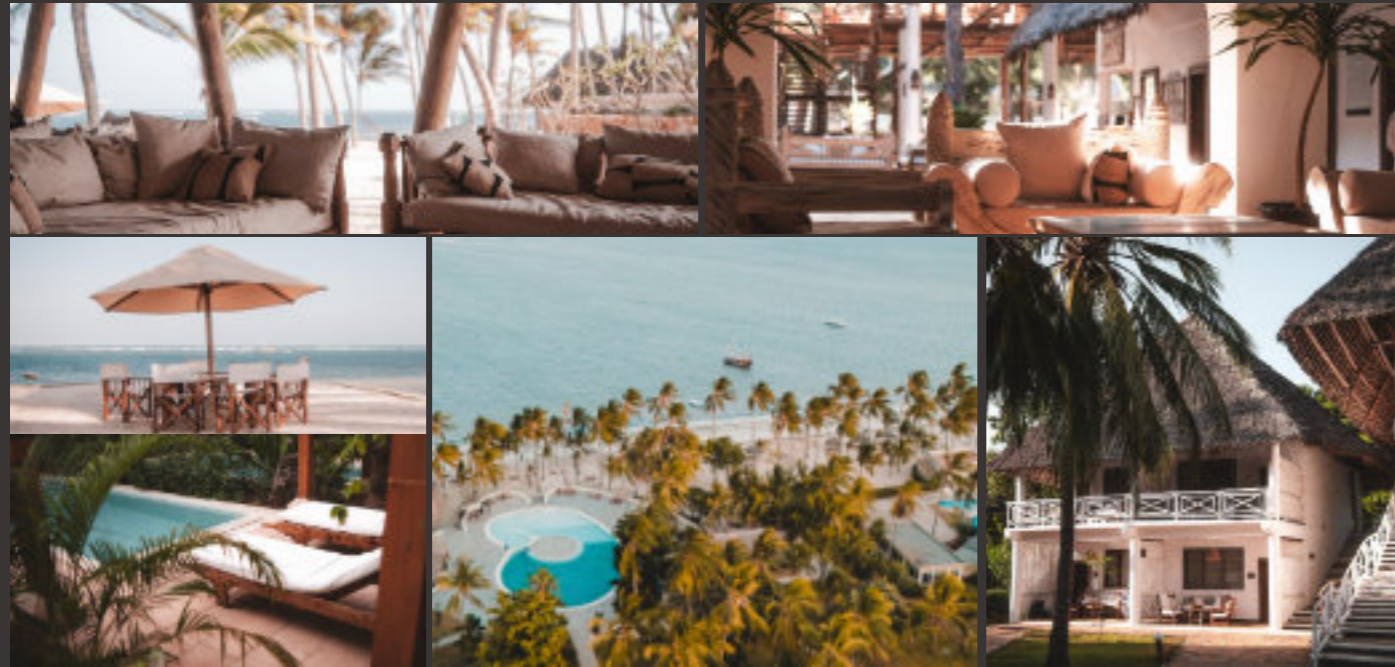


Kenya, Malindi

## ananea Diamonds Malindi ◆◆◆◆

ananea Diamonds Malindi in Kenya offers a unique blend of slow glamour and African hospitality. The hotel has direct access to a sandy beach lined with palm trees, offering an exotic setting for both those seeking a relaxing beach holiday and active adventurers. The 134 rooms are furnished in a style typical of the country. A one-night stay at Kudu Camp is included for stays of seven nights or more at ananea Diamonds Malindi.

- Location: right on the beach, approx. 3 km to the city centre of Malindi, approx. 137 km to Mombasa Airport
- 134 rooms in different categories
- Wonderful location right on the beach
- Partial renovation in 2024, opening on 1 November 2024 under the name 'ananea'
- Surrounded by a tropical palm paradise
- Transfer to your own 'Exploreaan Malaika Beach Club' included
- 'Kudu Camp' safari experience in Tsavo National Park from 7 nights 1 night included
- Board basis: All inclusive and all inclusive plus



Tanzania, Zanzibar

## ananea Diamonds Mapenzi ◆◆◆◆

ananea Diamonds Mapenzi in Zanzibar, Tanzania, offers comfort and relaxation on the fine sandy beach on the east coast of the island. The 105 rooms offer the perfect accommodation for every guest, including beach and garden villas. The hotel presents itself in simple elegance and modern minimalism. The sunrises and the untouched beauty of nature are unique.

- Location: Direct access to the white sandy beach (slippers recommended), to the city centre of Kiwenga approx. 6 km, to the international airport Abeid Amani Karume approx. 45 km
- 105 rooms in 8 different categories
- Set in a beautiful, well-kept garden
- Direct access to the extensive Kiwenga beach
- Opening on 1 November 2024 under the name 'ananea'
- Renovation in 2025 (March-June)
- Board: Half board, all inclusive



Maldives, South Ari Atoll

## ananea Diamonds Athuruga ◆◆◆◆

ananea Diamonds Athuruga offers an exclusive and unique atmosphere on an almost perfectly circular island in the South Ari Atoll. The hotel comprises 70 stylish rooms, including beach bungalows, junior suites and water villas. The beautiful lagoon and house reef, just a few metres from the beach, are a delight for snorkelers and divers. With five restaurants, including the 'Thari Over Water Restaurant' with European and Asian cuisine, the hotel offers a variety of culinary experiences.

- Location: In the middle of a lagoon on an almost circular island of approx. 220 m x 230 m
- Powder-sugar sandy beach and tropical vegetation
- Transfer by seaplane, approx. 25 minutes from Malé airport
- 70 rooms in 3 different categories
- 5 restaurants (3 à-la-carte restaurants/1 buffet), beach bar and overwater bar
- Popular holiday destination with many regular guests
- Stylish bungalows, suites and villas
- Fantastic house reef with many colourful fish and corals
- Board: All inclusive, all inclusive plus

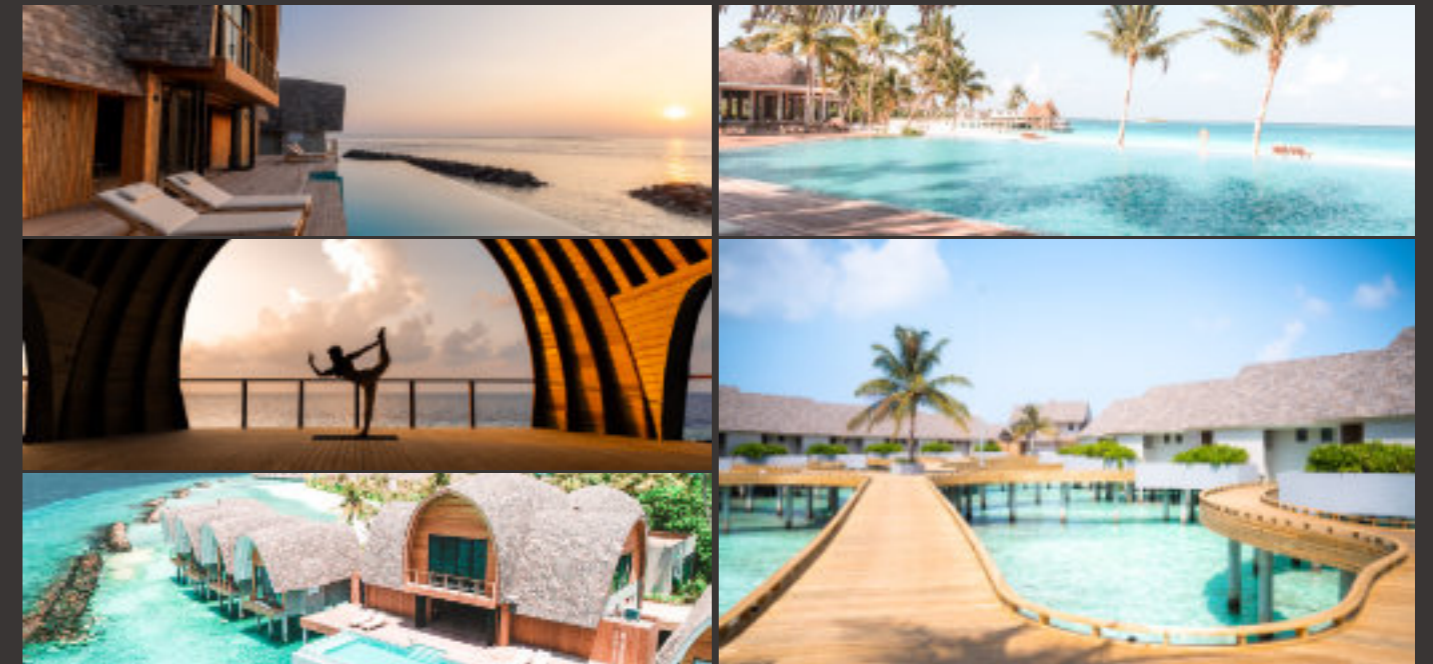


Maldives, North Ari Atoll

## ananea Madivaru Maldives ◆◆◆◆

ananea Madivaru Maldives offers a luxurious and relaxed environment. Located in the middle of a large lagoon and surrounded by white sandy beaches, the resort extends over two islands connected by an overwater walkway. The 110 villas with private pools impress with their minimalist design and modern comfort. The overwater spa and the approx. 60-metre-long infinity pool offer pure relaxation.

- Transfer by seaplane, approx. 25 minutes from Malé Airport
- 110 rooms in 9 different categories
- White sandy beaches and a diverse house reef
- 9 restaurants, including an 'Asian food street'
- Very spacious villas with their own pool
- Ideal for divers and snorkellers
- Board basis: Half board, half board plus and all inclusive







## ananea hotels worldwide

Italy, Tropea  
ananea Tropea Yachting Resort ◆◆◆◆

Portugal, Algarve  
ananea Castelo Suites Algarve ◆◆◆◆

Greece, Kos  
ananea Kos ◆◆◆◆

Greece, Crete  
ananea Rocrita ◆◆◆◆

Greece, Mykonos  
ananea Mykonos ◆◆◆◆

Egypt, Hurghada  
ananea Hurghada ◆◆◆◆

Kenia, Malindi  
ananea Diamonds Malindi ◆◆◆◆

Tanzania, Zanzibar  
ananea Diamonds Mapenzi ◆◆◆◆

Maldives, South Ari Atoll  
ananea Diamonds Athuruga ◆◆◆◆

Maldives, North Male Atoll  
ananea Madivaru Maldives ◆◆◆◆

Thailand, Khuk Khak  
ananea Beyond Khaolak ◆◆◆◆

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